



Advertising Credit Application

Credit Department Fax - 206/515-5056

P.O. Box 70, Seattle, WA 98111

Seattle Times account executive name and phone:			
First ad date:			
Legal name of business:			
Federal Tax ID:		Type of business:	
Parent name:		Legal phone:	
DBA legal entity:		Business start date:	
Legal address:			
City	State:	ZIP code:	Fax:
Billing address (if different):			
City	State:	ZIP code:	Fax:
Parent address (if applicable):			
City	State:	ZIP code:	Fax:
Type of credit request			
Advertising type(s) – check all that apply: <input type="checkbox"/> Classified <input type="checkbox"/> Display <input type="checkbox"/> Online <input type="checkbox"/> Open/non-contract			
Credit amount requested: /month			
Business contact information			
Billing contact:		Title:	
Phone:	Fax:	E-mail:	
Advertising contact:		Title:	
Phone:	Fax:	E-mail:	
Trade references: List other firms with which you have been granted credit at a level comparable to that you are requesting from The Seattle Times Company. Do not list landlords, credit cards, or utilities.			
1. Business name:		Account number:	
Contact name:		Phone:	Fax:
2. Business name:		Account number:	
Contact name:		Phone:	Fax:
3. Business name:		Account number:	
Contact name:		Phone:	Fax:

The Seattle Times Company Advertising Credit Application – continued

Company name:	
Company signatures - Business officers/owners	
Name:	SS#:
Title:	<input type="checkbox"/> Owner <input type="checkbox"/> Officer <input type="checkbox"/> Partner <input type="checkbox"/> Principle
Name:	SS#:
Title:	<input type="checkbox"/> Owner <input type="checkbox"/> Officer <input type="checkbox"/> Partner <input type="checkbox"/> Principle
Name:	SS#:
Title:	<input type="checkbox"/> Owner <input type="checkbox"/> Officer <input type="checkbox"/> Partner <input type="checkbox"/> Principle

Terms of Payment:

Payment is due upon receipt of the monthly statement(s) unless the Seattle Times Company negotiates, or decides the Advertiser/Agency warrants different payment terms. Account balances that are 30 days past the statement date may be assessed a late charge at the rate of 1 1/2 percent per month. The Seattle Times Company may refuse to publish advertising or terminate contracts without notice. Following such termination, the Advertiser/Agency agrees to pay the balance due, plus any associated attorney, court, and/or collection fees. If legal action is taken by the Seattle Times Company, the venue will be in King County, in the state of Washington. Rebates or outstanding credits may be applied to Advertiser/Agency's account at the discretion of The Seattle Times Company.

Authorization and Acknowledgement

I/we certify the information is true and correct. I/we authorize The Seattle Times to make such inquiries as may be deemed necessary to investigate the references and sources pertaining to the establishment of credit and financial responsibility of the applicant. Any changes to this application must be submitted in writing to the credit office of The Seattle Times.

I/we also acknowledge Terms of Payment.

Signature of Officer or Principle: _____

Please print name and title: _____