

Sunday NWTraveler® Rates

The Sunday Travel section rates are available in the Sunday NWTraveler only. Rates are available to travel destinations only including lodging, tours, events and vacation cruises, etc. Travel rates do not apply to airlines, rails, etc.

Sunday NWTraveler Rates

Level	Per Col. Inch
Open	\$140.00
3 - 12x	116.00
13 - 25x	106.00
26 - 52x	89.00
53x +	78.00

Rates are noncommissionable. Please see your account executive for more details.

Friday Weekend Plus Pickup Rates

The Friday Weekend Plus Pickup rate applies when the same ad publishes in Sunday NWTraveler in a 7-day period. Pickup rate can be two days prior or five days after the Sunday publication.

Level	Per Col. Inch
Open	\$119.00
3 - 12x	98.50
13 - 25x	90.00
26 - 52x	75.50
53x +	66.50

Rates are noncommissionable. Please see your account executive for more details.

Sunday Travel and Friday Weekend Plus Color Rates

Process and Standard Colors:

CYAN (BLUE NAA-A000), MAGENTA (NAA-0A00),

YELLOW (NAA-00A0) AND RED (NAA-0AA0)

Black and	Noncomm.	Comm.
One color	\$1,280	\$1,506
Two colors	1,930	2,272
Three colors	2,550	3,000

Color discounts do apply to Sunday NWTraveler and Friday Weekend Plus discounted rates.

Pickup Discount

The Pickup Discount applies when the same ad runs two or more times in a 7-day period.

One ad runs at full price; **second and subsequent insertions receive 15% off.**

- First day or Sunday is full price
- Discount is off open or signed ROP contract rates and applies to space only
- Minor copy but no size changes allowed
- Ads apply to ROP dollar volume and frequency contracts
- Does not apply to ads billed under the Full Page Annual Bulk or Full Page Flexi program
- Other restrictions may apply