

**Recruitment Advertising Options**

**Line Ads**

Classified in-column line ads are available in the Sunday NWjobs section of the newspaper. The minimum size is three lines.

Line ads also run online at NWjobs.com as Single Job Postings, including unlimited text and free e-mail and website links. Ads can run online for 7-day or 30-day periods and appear in our searchable job database. Contact your account executive for rate information.

**Directories**

A NWjobs directory publishes in the newspaper on Wednesdays. This directory features easily browsed listings of available jobs, including position, employer, location, hours and contact information. One directory ad is equivalent to six in-column lines and is charged accordingly.

**Display Ads**

Display advertising is available in the Sunday NWjobs section, as well as in any other section of the newspaper throughout the week. Display ads must be a minimum of one column inch. For weekday display rates, please see your account executive.

**Rates**

- Line ad rates apply to recruitment advertising in the Wednesday NWjobs directory and the Sunday NWjobs Section. Display ad rates apply to recruitment advertising in the Sunday NWjobs section. For weekday display ad rates, contact your account executive.
- Noncontract advertisers can qualify for frequency rates by publishing line and directory ads in the same seven-day period.
- Annual dollar volume contracts are available to local advertisers planning total advertising expenditures of \$10,000 or more per year. Contracts may start any day of the month.
- All net dollars spent in a 12-month period with The Seattle Times Company will apply toward fulfillment of the advertiser contract except postage costs for direct mail advertising and legal and late payment fees.
- All rates are noncommissionable. Contact your account executive for additional information.

	Level	LINE AND DIRECTORY ADS		DISPLAY ADS	COLOR DISCOUNT
		RATE PER LINE		RATE PER INCH	(DISPLAY ONLY)
		Sunday	Wednesday	Sunday	
<b>Noncontract</b>	Open 1x	\$29.26	\$22.44	\$624.84	-
	Open 2x+	22.08	16.76	-	-
<b>Contract</b>	\$10,000	\$14.68	\$10.82	\$287.52	-
	\$37,500	14.63	10.76	286.32	-
	\$100,000	14.17	10.46	275.52	5%