

# 2010 NWSOURCE CLASSIFIEDS GENERAL ADVERTISING RATES

The General rate is the rate reserved for job fairs, trade shows, Federal Government Agencies and financial institutions. It is also referred to as the National rate.

Line ads must be a minimum of three agate lines. Display advertising is also available; contact your account executive for applicable rates.

A 15% commission is granted to all recognized advertising agencies.

## Rental Rates

Line Ad Rate (per line)

	Sunday	Weekday
1 day	\$22.86	\$19.22
2+ days	18.40	15.52

## Real Estate Rates

Line Ad Rate (per line)

	Sunday	Weekday
1 day	\$23.27	\$19.56
2+ days	18.68	15.68

## Recruitment Rates

Line Ad Rate (per line)

	Sunday	Weekday
1 day	\$35.38	\$27.10
2+ days	26.61	20.22

## Transportation Rates

Line Ad Rate (per line)

	Sunday	Weekday
1 day	\$23.45	\$19.60
2+ days	18.77	15.68

## Pets Rates

Line Ad Rate (per line)

	Sunday	Weekday
1 day	\$22.46	\$18.82
2 – 3 days	19.11	16.02
4 days	18.00	15.10

**Rates below apply to all ads published in classifications other than Transportation, Recruitment, Pets, Rental and Real Estate.**

Line Ad Rate (per line)

	Sunday	Weekday
1 day	\$22.28	\$18.64
2 – 3 days	18.93	15.84
4 days	17.82	14.92