

2008 SPECIAL NWCLASSIFIEDS RATE CLASSIFICATIONS

Death and Funeral Notices

Death and funeral notices are published each day in The Seattle Times and the Seattle Post-Intelligencer. Minimum ad size is three lines, two of which are used to present the decedent's name. Funeral notices are billed by the inch. There are approximately 12 lines of text per inch. For more information or to find out the exact number of billed lines in a notice you have submitted, please call 206/464-2059.

Funeral Rates

	Per Inch
Sunday Seattle Times and Seattle P-I	\$109.20
Weekday Combination	94.92

(Set in six-column format, the name sets on two lines.)

Funeral Photo Rates

Photo is included in billed space and charged at regular rates.

Size	Weekday Combination	Sunday
1.5 inches	\$142.38	\$163.80
3 inches	284.76	327.60

Funeral Deadlines

Publication Day	Deadline
Monday	Saturday, 1 p.m.
Tuesday – Saturday	Day Prior, 3 p.m.
Sunday, All Editions	Friday, noon
Sunday, Final Edition	Saturday, 1 p.m.

(Faxed notices are due one hour before times listed above.)

Legal Advertising

To place a legal notice, call 206/652-6018. Legal notices running Friday and Saturday appear in both The Seattle Times and the Seattle Post-Intelligencer.

	Per Line
Sunday Seattle Times and Seattle P-I	\$17.21
Weekday Combination	14.40
Monday – Thursday Seattle Times or Seattle P-I	8.10

(No frequency discounts apply to legal advertising.)

Volunteer/Contribution Rates

These rates are available for ads that appeal for contributions or volunteer services, report fund drive or program results, or thank contributors. Local color rates apply. Prior approval is required. Contact your account executive or call 206/464-8484 for details.

10-Column Line Rates

	Per Line
Sunday Seattle Times and Seattle P-I	\$6.34
Weekday Combination	4.54

Nonprofit Rates

Nonprofit rates are available to 501(c)3 charitable organizations that meet certain ad copy requirements. Prior approval is required. Revenue applies toward revenue contract fulfillment. Contact your account executive or call 206/464-8484 for details.

Open/Noncontract (10-Column Line Rates)

	Sunday Seattle Times and Seattle P-I	Weekday Combination
1 day	\$14.23	\$10.88
2-3 days	12.81	9.80
4-6 days	11.67	8.92
7 or more days	10.39	7.94



REPRESENTING THE Seattle Post-Intelligencer

THE SEATTLE TIMES AND THE SEATTLE POST-INTELLIGENCER ■ JANUARY 1, 2008
seattletimescompany.com/advertise

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