

2008 RECRUITMENT ADVERTISING RATES

Annual Dollar Volume Contract Rates

NWclassifieds® dollar volume contracts are available to local advertisers planning total advertising expenditures of \$10,000 or more per year. Contracts may start any day of the month and are automatically self-renewing. Rates apply to Local Recruitment NWclassifieds advertising. Please note that a \$25 surcharge applies to all print ads. *For Transportation, Real Estate, Rental, Pets and other rates, please contact your account executive.*

All net dollars spent with The Seattle Times Company will apply toward fulfillment of the advertiser contract except postage costs for direct mail advertising, legal and late payment fees.

NWjobs.com

All NWclassifieds recruitment liner ads can run online at NWjobs.com with free e-mail and Web site links. Please contact your account executive for rate information.

2008 RECRUITMENT DOLLAR VOLUME RATES

Net Annual Dollar Volume Expenditure	IN-COLUMN				DISPLAY	
	RATE PER LINE (10-COLUMN)		RATE PER INCH (10-COLUMN)		RATE PER INCH (10-COLUMN)	
	Sunday Seattle Times and Seattle P-I	Weekday Combination	Sunday Seattle Times and Seattle P-I	Weekday Combination	Sunday Seattle Times and Seattle P-I	Weekday Combination
Open	\$27.98	\$22.44	\$391.72	\$314.16	\$372.54	\$294.84
CR 01 \$10,000	13.40	10.82	187.60	151.48	170.10	133.84
CR 03 \$37,500	13.35	10.76	186.90	150.64	169.40	133.00
CR 04 \$75,000	13.26	10.74	185.64	150.36	168.14	132.72
CR 05 \$100,000	12.89	10.46	180.46	146.44	162.96	128.80
CR 07 \$300,000	12.32	10.00	172.48	140.00	154.98	122.36
CR 10 \$600,000	11.51	9.32	161.14	130.48	143.64	112.84
CR 14 \$1,000,000	10.53	8.56	147.42	119.84	129.92	102.20

Your recruitment solution includes **Response Manager+**, an applicant tracking resume management and candidate pre-screening tool. Ask your account executive for details and a demonstration of this powerful, new software available to support your hiring process.

ONLINE ADVERTISING

Harness the power of the region's number one online source for news and information by advertising on The Seattle Times Company Online Network:

- seattletimes.com
- NWsource.com®
- NWautos.com
- seattlepi.com
- NWjobs.com
- NWhomes.com

Our online network serves more than 90 million page views to 4.9 million unique visitors each month – 24% of all local online users. Choose a full network buy for optimum reach or target your best customers and prospects with a program designed to reach specific demographics. For information or to place advertising, call 206/464-3237 or e-mail us at websales@seattletimes.com.



REPRESENTING THE **Seattle Post-Intelligencer**

THE SEATTLE TIMES AND THE SEATTLE POST-INTELLIGENCER ■ JANUARY 1, 2008
seattletimescompany.com/advertise

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