

2008 PERSON-TO-PERSON PRINT AND ONLINE ADVERTISING

Person-to-Person

Person-to-person rates are available to private parties. Commercial ads, some items and some classifications are not eligible.

Mega Seller with Photos

***\$45/3 Lines**
7 days

This special person-to-person rate is available to private parties. Ads run any seven consecutive days in The Seattle Times and the Seattle Post-Intelligencer. Other restrictions may apply. Each additional line is \$12.

** Rate includes 13 days online with up to five photos and 1,000 characters of extra text online, plus Web site and e-mail links.*

Garage Sale Package with Photos

***\$30/3 Lines**
any 3
consecutive
days

Three-Line
Minimum

Garage sale ads are run any three consecutive days in The Seattle Times and the Seattle P-I. Classification must be Garage/Yard Sales. Each additional line is \$10. Or run 3 lines on one Saturday in print and online for \$15.

** Rate includes the same number of days online with Web site and e-mail links, online photos and extra text.*

Merchandise Packages

Merchandise packages run any 7 consecutive days in print and online.

Basic Package	2 lines for \$10
Enhanced Package	3 lines + border for \$35
Premium Package	5 lines + border and star icon for \$50. Each additional line is \$10.50

ONLINE AD PACKAGES

FREE Merchandise Package

Print ads are FREE when submitted online, up to 2 lines for 7 days. Ads also run online with up to 5 photos, 1,000 characters of additional text plus e-mail and Web links. Some restrictions apply. Larger ads also available. To place your ad or for more information, visit: nwclassifieds.com/print.

FREE Garage Sale Package

Run 2 lines in print and online for 1 day by submitting your ad online. Longer-term ads also available. To place your ad or for more information, visit: nwclassifieds.com/print.

Sell It Now Program

***\$57/2 Lines**
2 weeks +
2 free weeks

Program applies to cars (with the exception of classic and antique autos), trucks, vans, sport utility vehicles, RVs, power boats, canoes, kayaks, day sailers, sailboats, ski boats, small craft, dinghies, aircraft, dune vehicles, snow vehicles, motor homes, motorbikes, mopeds, scooters, all terrain vehicles, off-road motorcycles, street motorcycles and fifth wheels.

- Advertised cars, trucks, motorbikes, SUVs must be model year 1975 or later.
- Initial ad runs for two consecutive weeks.
- You may renew your ad up to 2 times as long as you call before the ad expires in print, or until the program is changed or discontinued.
- All renewals will run at no charge for 7 days.
- Minor copy changes (price, accessories, etc.) may be made at any time.
- Each additional line is \$24. This is a flat rate which is non-refundable upon cancellation of ad.

** Rate includes the same number of days online as in print with Web site and e-mail links, online photos and extra text.*

Joyous Occasions Notice

\$40/inch
1 day
(print)
90-180 days
(online)

The Joyous Occasions page is the perfect place to celebrate life's most important events. Notices will be published on the first Saturday of every month in The Seattle Times and Seattle Post-Intelligencer. Notices appear online at nwclassifieds.com/joy with up to 10 photos and a guest book.

	Length of Days Online
Engagement	180
Wedding	180
Anniversary	180
Birth	180
Birthday	90
Graduation	90
Commitment	90

Online features are included in the package price and are optional. Call 206/624-SELL for details.



REPRESENTING THE Seattle Post-Intelligencer

THE SEATTLE TIMES AND THE SEATTLE POST-INTELLIGENCER ■ JANUARY 1, 2008
seattletimescompany.com/advertise

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